

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**MEDIA STRATEGIES & RESEARCH VA**  
**Attention: Accounts Payable**  
**11350 RANDOM HILLS ROAD**  
**SUITE 670**  
**FAIRFAX, VA 22030**

# DUPLICATE INVOICE

Advertiser	DSCC-KAINE FOR SENATE 2012	Invoice #	WN12100216
Product		Invoice Date	10/28/12
Estimate Number	12707	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342962
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 11/02/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	28809

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
	CDR										
					10/22/12 to 10/28/12	3x	1- 1- 1- -				
	WRC			M	10/22/12	:30	5:28 AM	KAI TV60	\$810.00		1
	WRC			W	10/24/12	:30	5:29 AM	KAI TV66	\$810.00		2
	WRC			F	10/26/12	:30	5:14 AM	KAI TV64	\$810.00		3
2	WRC	5-6A NEWS4 @5AM	5A-6A								
	IP										
					10/22/12 to 10/28/12	2x	- 1- 1- - -				
	WRC			Tu	10/23/12	:30	5:42 AM	KAI TV60	\$600.00		1
	WRC			Th	10/25/12	:00			<del>\$600.00</del>	See MG 2.3	2
					PREEMPT						
3	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	IP										
					10/22/12 to 10/28/12	2x	- 1- 1- - -				
	WRC			Tu	10/23/12	:30	6:39 AM	KAI TV64	\$1,400.00		1
	WRC			Th	10/25/12	:30	6:41 AM	KAI TV60	\$1,400.00		2
4	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	CDR										
					10/22/12 to 10/28/12	3x	1- 1- 1- -				
	WRC			M	10/22/12	:30	6:24 AM	KAI TV60	\$1,800.00		1
	WRC			W	10/24/12	:30	6:14 AM	KAI TV60	\$1,800.00		2
	WRC			F	10/26/12	:30	6:10 AM	KAI TV65	\$1,800.00		3
5	WRC	7-9A TODAY SHOW	7A-9A								

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# INVOICE

DUPLICATE

Advertiser	DSCC-KAINE FOR SENATE 2012	Invoice #	WN12100216
Product		Invoice Date	10/28/12
Estimate Number	12707	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342962
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 11/02/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	28809

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
					10/22/12 to 10/28/12	5x	11111--				
	WRC			M	10/22/12	:30	8:44 AM	KAI TV60	\$2,540.00		1
	WRC			Tu	10/23/12	:30	8:30 AM	KAI TV65	\$2,540.00		2
	WRC			W	10/24/12	:30	7:24 AM	KAI TV64	\$2,540.00		3
	WRC			Th	10/25/12	:30	7:23 AM	KAI TV64	\$2,540.00		4
	WRC			F	10/26/12	:30	8:34 AM	KAI TV66	\$2,540.00		5
6	WRC	9-10A TODAY SHOW 2	9A-10A								
CDR											
					10/22/12 to 10/28/12	2x	-1--1--				
	WRC			Tu	10/23/12	:30	9:51 AM	KAI TV66	\$1,350.00		1
	WRC			F	10/26/12	:30	9:56 AM	KAI TV64	\$1,350.00		2
7	WRC	10-11A TODAY SHOW 3	10A-11A								
CDR											
					10/22/12 to 10/28/12	2x	1-1----				
	WRC			M	10/22/12	:30	10:27 AM	KAI TV60	\$1,000.00		1
	WRC			W	10/24/12	:30	10:51 AM	KAI TV65	\$1,000.00		2
8	WRC	11A-12P MIDDAY NEWS	11A-12P								
IP											
					10/22/12 to 10/28/12	1x	----1--				
	WRC			F	10/26/12	:30	11:28 AM	KAI TV65	\$400.00		1
9	WRC	11A-12P MIDDAY NEWS	11A-12P								
CDR											
					10/22/12 to 10/28/12	1x	---1---				

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**FAIRFAX, VA 22030**

# INVOICE

DUPLICATE

Advertiser	DSCC-KAINE FOR SENATE 2012	Invoice #	WN12100216
Product		Invoice Date	10/28/12
Estimate Number	12707	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342962
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 11/02/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	28809

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WRC	11A-12P MIDDAY NEWS	11A-12P								
	CDR										
	WRC			Th	10/25/12	:30	11:13 AM	KAI TV65	\$600.00		1
10	WRC	Ellen	3P-4P								
	IP										
					10/22/12 to 10/28/12	1x	- 1 - - - -				
	WRC			Tu	10/23/12	:30	3:48 PM	KAI TV60	\$600.00		1
11	WRC	Ellen	3P-4P								
	CDR										
					10/22/12 to 10/28/12	1x	- - - 1 - - -				
	WRC			Th	10/25/12	:30	3:48 PM	KAI TV66	\$800.00		1
12	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	CDR										
					10/22/12 to 10/28/12	4x	- 1 1 1 1 - -				
	WRC			Tu	10/23/12	:30	4:30 PM	KAI TV64	\$1,080.00		1
	WRC			W	10/24/12	:30	4:56 PM	KAI TV66	\$1,080.00		2
	WRC			Th	10/25/12	:30	4:11 PM	KAI TV60	\$1,080.00		3
	WRC			F	10/26/12	:30	4:38 PM	KAI TV66	\$1,080.00		4
13	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	IP										
					10/22/12 to 10/28/12	1x	1 - - - - -				
	WRC			M	10/22/12	:30	4:37 PM	KAI TV60	\$700.00		1
14	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										

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DUPLICATE

Advertiser	DSCC-KAINE FOR SENATE 2012	Invoice #	WN12100216
Product		Invoice Date	10/28/12
Estimate Number	12707	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342962
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 11/02/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	28809

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										
				10/22/12 to 10/28/12	4x	11-11--					
	WRC			M	10/22/12	:30	5:28 PM	KAI TV60	\$1,620.00		1
	WRC			Tu	10/23/12	:30	5:39 PM	KAI TV65	\$1,620.00		2
	WRC			Th	10/25/12	:30	5:37 PM	KAI TV64	\$1,620.00		3
	WRC			F	10/26/12	:30	5:12 PM	KAI TV64	\$1,620.00		4
15	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	IP										
				10/22/12 to 10/28/12	1x	--1----					
	WRC			W	10/24/12	:30	5:29 PM	KAI TV60	\$1,200.00		1
16	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR										
				10/22/12 to 10/28/12	5x	11111--					
	WRC			M	10/22/12	:30	6:39 PM	KAI TV60	\$1,800.00		1
	WRC			Tu	10/23/12	:30	6:55 PM	KAI TV66	\$1,800.00		2
	WRC			W	10/24/12	:30	6:54 PM	KAI TV64	\$1,800.00		3
	WRC			Th	10/25/12	:30	6:44 PM	KAI TV65	\$1,800.00		4
	WRC			F	10/26/12	:30	6:39 PM	KAI TV65	\$1,800.00		5
17	WRC	630-7P NBC SA NIGHTLYNEWS 630-7P									
	CDR										
				10/22/12 to 10/28/12	1x	-----S-					
	WRC			Sa	10/27/12	:30	6:59 PM	KAI TV65	\$5,400.00		1
18	WRC	730-8P ACCESS HOLLYWOOD 730P-8P									

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Estimate Number	12707	Invoice Month	October 2012
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Billing Calendar	Broadcast	IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR				10/22/12 to 10/28/12	1x	--W----				
19	WRC	Redskins Showtime 7-730p	7-730P	W	10/24/12	:30	7:30 PM	KAI TV65	\$5,500.00		1
	CDR				10/22/12 to 10/28/12	1x	-----S-				
20	WRC	Pres Debate #3	9-11p	Sa	10/27/12	:30	7:24 PM	KAI TV66	\$1,500.00		1
	CDR				10/22/12 to 10/28/12	1x	M-----				
21	WRC	Parenthood	10-11p	M	10/22/12	:00			<del>\$14,000.00</del>	See MG 20.2,20.3,20.4,20.5,20.6,20.7	1
	IP				PREEMPT						
					10/22/12 to 10/28/12	1x	-T-----				
22	WRC	Drama Encore	10P-11P	Tu	10/23/12	:30	10:31 PM	KAI TV60	\$4,000.00		1
	IP				10/22/12 to 10/28/12	1x	-----S-				
23	WRC	11-1135p M-SU L NEWS	11P-1135P	Sa	10/27/12	:30	11:00 PM	KAI TV64	\$1,200.00		1
	CDR				10/22/12 to 10/28/12	5x	11111--				
	WRC			M	10/22/12	:30	11:28 PM	KAI TV60	\$3,600.00		1

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Special Handling		Product Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
	WRC			Tu	10/23/12	:30	11:14 PM	KAI TV64	\$3,600.00		2
	WRC			W	10/24/12	:30	11:22 PM	KAI TV66	\$3,600.00		3
	WRC			Th	10/25/12	:30	11:14 PM	KAI TV66	\$3,600.00		4
	WRC			F	10/26/12	:30	11:29 PM	KAI TV66	\$3,600.00		5
24	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
				10/22/12 to 10/28/12		1x	----- 1-				
	WRC			Sa	10/27/12	:30	11:10 PM	KAI TV65	\$3,600.00		1
25	WRC	Late News (NFL)	1130P-1205a								
	IP										
				10/22/12 to 10/28/12		1x	----- 1				
	WRC			Su	10/28/12	:00			<del>\$2,500.00</del>	See MG 25.2	1
				PREEMPT							
	WRC			Su	10/28/12	:30	12:07 AM	KAI TV66	\$4,150.00	MG for 25.1 10/28	2
	WRC	Sign-On/Sign-Off	1135P-1237A	Su	10/28/12	:30	12:33 AM	KAI TV66	\$0.00	Bonus	3
26	WRC	1237-137a Fallon	1237-137a								
	CDR										
				10/22/12 to 10/28/12		1x	---- F--				
	WRC			F	10/26/12	:30	1:31 AM	KAI TV64	\$250.00		1
27	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	CDR										
				10/22/12 to 10/28/12		2x	- 1- 1--				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**MEDIA STRATEGIES & RESEARCH VA**  
**Attention: Accounts Payable**  
**11350 RANDOM HILLS ROAD**  
**SUITE 670**  
**FAIRFAX, VA 22030**

**INVOICE**

DUPLICATE

Advertiser	DSCC-KAINE FOR SENATE 2012	Invoice #	WN12100216
Product		Invoice Date	10/28/12
Estimate Number	12707	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	342962
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 11/02/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	28809

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	CDR										
	WRC			Tu	10/23/12	:30	12:08 AM	KAI TV65	\$1,500.00		1
	WRC			Th	10/25/12	:30	11:59 PM	KAI TV60	\$1,500.00		2

Aired Spots      **53**

<u>Gross Total</u>	<b>\$99,330.00</b>	
<u>Agency Commission</u>	<b>\$14,899.50</b>	
<u>Net Amount Due</u>	<b>\$84,430.50</b>	<b><u>Payment Terms 30 Days</u></b>

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